

2022 SPONSORSHIP OPPORTUNITIES

PORTAGE CROSSING

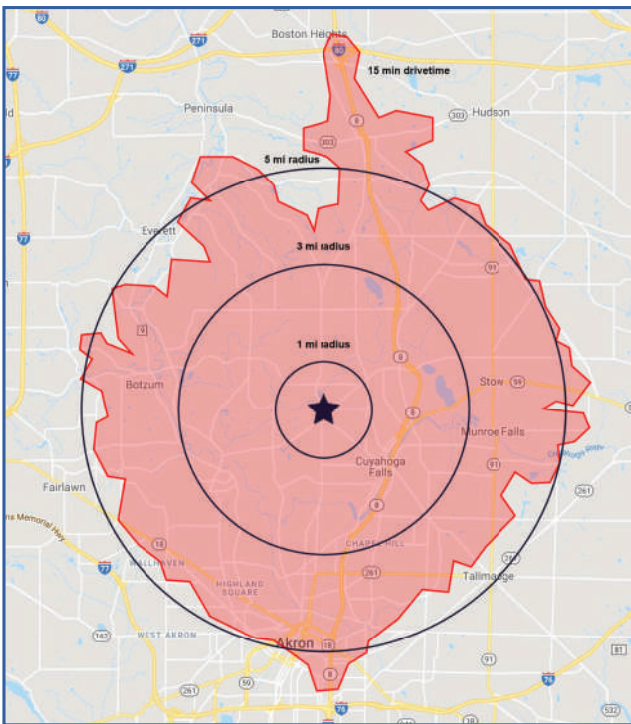
Cuyahoga Falls, Ohio

**PORTAGE
CROSSING**
CUYAHOGA FALLS, OH
A STARK ENTERPRISES PROPERTY



EXPERIENCE OUR PROPERTY: PORTAGE CROSSING

A walkable and unique marketplace of national and regional retailers, combined with grocery, entertainment and diverse dining options, make up this distinctive 121,000-square-foot development. With convenient access from multiple exits off Route 8 and regional access from I-77, I-76, I-271 and the Ohio Turnpike (80), the property serves the communities of Cuyahoga Falls, Silver Lake, Peninsula, Hudson, Stow and Richfield.



PROPERTY SUMMARY

LEASABLE SPACE: 120,536 SF

LOCATION

ADDRESS: 2925 State Rd, Cuyahoga Falls, OH 44223

LATITUDE: 41.4880

LONGITUDE: -81.5072

DEMOGRAPHICS

	1 MI Radius	3 MI Radius	5 MI Radius	15 Min. Drive
Population	11,064	68,938	155,044	153,156
Households	5,203	32,369	71,643	70,150
Avg HH Income	\$79,578	\$75,295	\$75,213	\$121,582

*2020 Estimates from 2000-2010 Census Results

PORTAGE CROSSING BY THE NUMBERS



6+
STORES



7+
RESTAURANTS



1
GYM



1
MOVIE THEATER

PORTAGECROSSING.COM

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SIGNAGE OPPORTUNITIES AT PORTAGE CROSSING



1. OUTDOOR WINDMASTER

- (4) available
- (8) sides
- Can be moved to prime locations
- Size = 28" X 44"



2. POLE BANNERS

- (25) outdoor pole banner locations throughout the property with visibility to pedestrian and vehicular traffic



3. SIDEWALK DIRECTORIES

- Great visibility on the sidewalk where customers regularly check for locations and status of stores and restaurants
- Size = 28.5" X 52.5"



4. SNAPFRAME

- Locations on open spaces near Esporta Fitness
- Size = 48" X 70"



5. PORTAGE CROSSINGS SUMMER GARDENS

May - Sept.

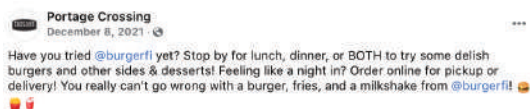
- An opportunity to market yourself for the entire spring and summer season with extensive signage and logo placement for branding and promotion
- Naming rights to the event to include logo on property signage, website, social media posts, as well as monthly newsletter to brand the partnership including:
 - Individualized signs for the gardens, pots and baskets, with more than 10 opportunities for branding
- On-site opportunity with a 10x10 booth during event

EVENTS & DIGITAL OPPORTUNITIES AT PORTAGE CROSSING



6. TRICK OR TREAT | Oct. 23, 2022

- Annual Halloween event that draws more than 1,500 guests to Portage Crossing to enjoy the Halloween holiday
- A great way to reach families with Trick-or-Treating for all ages
- Naming rights to the event to include logo on property signage, website, social media posts, as well as monthly newsletter to brand the partnership including:
- On-site opportunity with a 10x10 booth during event



7. SOCIAL MEDIA | Daily, Year Round

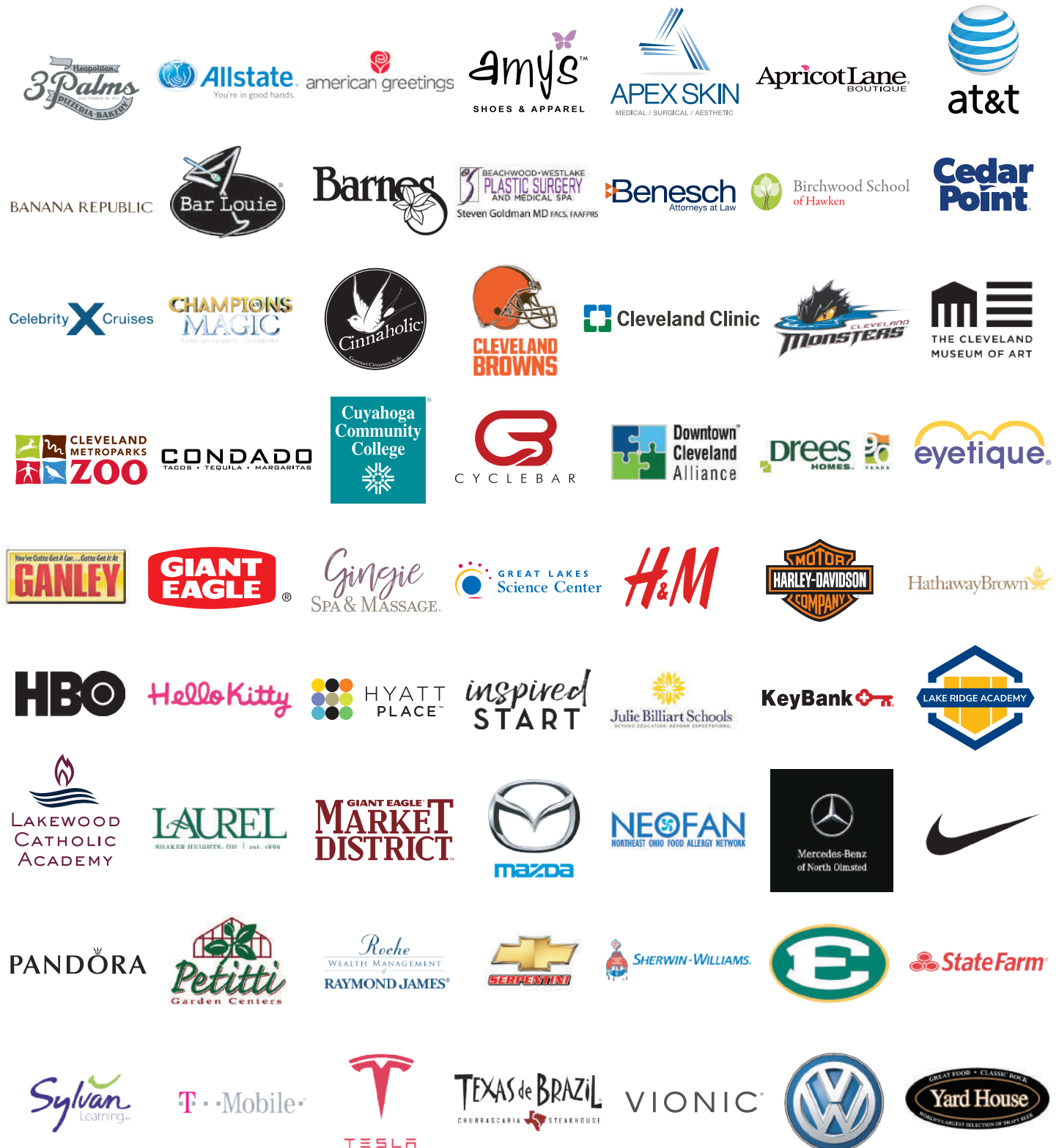
- All advertising and marketing partners receive the benefit of 3,500+ social media followers for additional exposure through our social media pages
- FACEBOOK: facebook.com/PortageCrossing
 - 3,400+ followers
- INSTAGRAM: @PortageCrossing
 - 50+ followers



OUR PARTNERS

STARK ENTERPRISES
it's all about the experience®

These national and local brands found success in marketing at many of our Stark Enterprises paroperties, including Crocker Park and Eton Chagrin Boulevard.





LISA PIANECKI

Sales & Corporate Sponsorships Manager

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THANK YOU!



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